

BORDER MOTOR  
CO. IN EL PASONew Firm a Consolidation  
of the Toltalk Motor and  
Saxon Sales.

The Border Motor company, which has just been organized, is a consolidation of the Toltalk Motor company and the Saxon agency, both well known automobile firms. This company is not by any means a new firm in so far as the personnel is concerned, or the cars handled; the El Paso and Saxon pleasure cars and the Toltalk trucks will be sold.

The company will be headed by Mr. J. A. Krakauer and Mr. R. W. Deason. Mr. Krakauer needs no introduction in El Paso or the southwest, as he is most prominently identified with some of the largest and leading enterprises in this section, being a member of the firm of Krakauer, Zerk & Moyer, & Co.

Mr. Deason has been connected with the automobile business in El Paso for the past two years and has had charge of selling the Saxon during that time.

When speaking of the future of the business Mr. Deason stated: "We wish it understood that the new company is not a new venture, but a continuation of the business of the two former firms, in a consolidated form. All dealers' contracts in our territory will be kept in force as at present. We will push the Paige, Saxon and Toltalk and feel confident that the success of the company has already begun."

The Border Motor company will maintain show rooms and service station at 501 Montana street and will be glad to have all Paige and Saxon owners call.

THE REPUBLIC  
TIRE GAININGH. Hayes Watson Explains  
How Prodim Process  
Made Republics.

H. Hayes Watson, manager of C. F. Johnson and company, reports the tire business good. He is a strong booster for Republic tires, and in explaining the prodim process said there is no other tire that has the sturdy qualities the Republic has.

"This process is the result of chemical analysis," said Mr. Watson, "and has produced a tire that will stand the most grueling treatment. More than a year and a half ago a routine report from the laboratory was laid on the desk of the works manager of the Republic Rubber company. It gave the formula for a new compound to be tested out for tire tread. The next day that slip of paper went to the master compounder. He issued the necessary instructions and in the compounding room a sample was mixed according to that formula. And the first rubber was compounded under what was afterwards christened the 'Prodim Process'."

A few tires were made up with tread of the new compound. After the usual factory tests they were placed on the test cars. When the reports of the tire tests began to come in an telling of the importance of the new compound reached the factory heads. The test followed test. And the manufacture of Republic Prodim Process does prolong the life of tires. Republic tires do undoubtedly last longer and wear down smoothly and evenly like a piece of steel. They are tougher and stronger, with greater spring and responsiveness. More than 100,000 sets of Republic tires have been built by the prodim process. And every day more are being made.

## WOULDN'T IT BUMP YOU?

BY F. OPPER

AFTER YOU HAVE BEEN INVITED TO A PARTY AND TIPPED OFF THAT YOU WILL BE EXPECTED TO DO SOMETHING TO ENTERTAIN THE COMPANY



AND YOU ARRIVE AT THE PARTY JUST IN TIME,



OUR ANTIDILUVIAN ANCESTORS.



AND AS YOU CAN'T TELL STORIES NOR SING YOU CONCLUDE TO PRACTICE THE ONLY RECITATION YOU KNOW,



TO HEAR ANOTHER FELLOW BEGINNING TO GIVE YOUR RECITATION? WOULDN'T IT BUMP YOU?



OUR ANTIDILUVIAN ANCESTORS.

QUEEN STRIKES  
GOOD ORE LEDGEMagma Deal for Adjoining  
Claims Reported About  
to Be Closed.

Superior, Ariz., Dec. 15.—The Queen Creek Copper company's shaft is now down 425 feet, on the 400 foot level. An excellent ledge of copper ore has been encountered, carrying good values in both gold and silver. It is proposed to sink the shaft to the 500 foot level.

The Silver King is being steadily developed, with a large force of men. Crosscutting on the 100 and 200 foot levels in the main shaft is being pushed. President Hillbrand is on the property.

Magma Declares Dividend.  
The Magma Copper company has declared a quarterly dividend of 10 cents a share.

It is said that on January 1, 1918, the company will have paid \$1,250,000 in dividends since September, 1916, of which \$5,000 was a special dividend. The recent rise of Magma stock from \$24 a share to \$45 is reported to have been due to the fact that negotiations with the minority stockholders of the Queen Copper company, which owns a group of patented claims adjoining the Magma's property on the north, west and south, are about to be closed and that the Magma will acquire ownership of this property, which is recognized as one of great value, on terms much more favorable to the stockholders than made formerly. A year ago the Magma secured the control of the Lake Superior and Arizona Copper company's property, adjoining its holdings on the south and southeast.

Mrs. Jackson Morris, a Kentucky woman, holds the distinction of being the first woman to qualify as a sharpshooter in the American army and is now stationed at Camp Shelby, Miss., where she is teaching the troops quartered there.

Women employed in the Detroit automobile factories receive from \$45 to \$100 per month.

Kelly Tire or Tube  
Makes best Xmas gift.  
Ross Rubber Co., 222 Texas.—Adv.

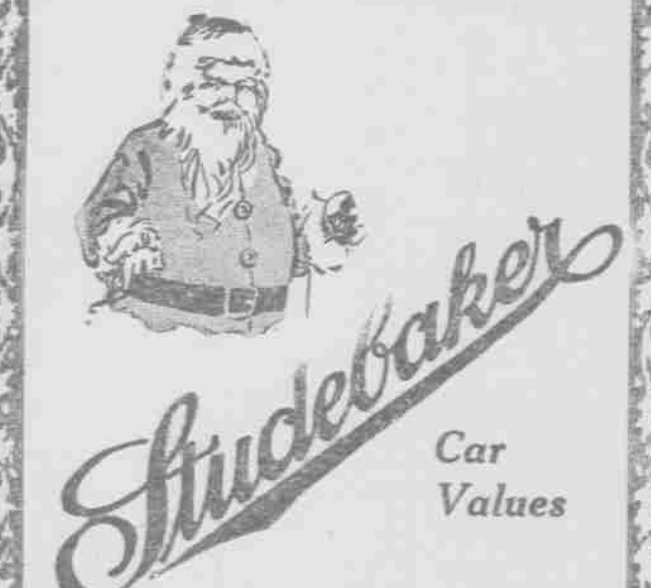
Spend a Few Minutes  
With Us

If it's accessories, we have them. You cannot be too careful about equipping your car. A few minutes spent at the Stewart Products Station will reveal just what you want.

PREST-O-LITE BATTERIES  
LEE TIRES AND TUBES  
MONOGRAM OILS  
DIXON'S GRAPHITE  
ALL STEWART PRODUCTS  
SPEEDOMETERS AUTOGUARDS  
Stewart Lens V-Ray Spark Plugs  
V-RAY SPOTLIGHTS, ETC.

Drive in on your way home.

STEWART PRODUCTS STATION THE AUTOMOBILE SUPPLY HOUSE  
Phone 3885 Montana at Florence



Think and see if you can possibly think of any Christmas Gift that will bring more Joy, Health and Utility than a Studebaker--18 Series Car

This car is a real sensation, and it is designed to be all that a real car of comfort and practicality should be.

The Studebaker 18 series car has the size, room, comfort and convenience that no car under \$1500 has.

It is economical, and in the ultimate calculation is without a peer in low cost of operation.

Note the finish and equipment of this master car. LEATHERETTE GYPSY TOP, TILTED STEERING WHEEL, GENUINE BUFFED LEATHER UPHOLSTERY, LOW, LUXURIOUS SEATS, CONAPHORE LENSES, LEATHER HAND GRIPS, BLACKMORE DOOR CURTAIN OPENERS, METAL ROBE RAIL, etc.

TO APPRECIATE THIS WONDERFUL CAR VALUE YOU MUST SEE IT.

ELLIOTT-GARRETT CO., Ltd.  
"The Oldest Dealers in El Paso in Quality Cars"  
Southwestern Studebaker Distributor  
PHONE 953 500-506 W. SAN ANTONIO ST.

BATTERY NEEDS  
SPECIAL CARE

When Fully Charged There Is No Danger of Any Freezing.

"This is about the time of year when the motorist who is going to drive his car all winter begins to prepare for cold weather," says R. A. Kelly, manager of the local Prest-O-Lite battery service station, Montana and Florence.

"One of the first things he does is to put some kind of anti-freeze mixture in his radiator to prevent the water from freezing. Inasmuch as the electrolyte in automobile storage batteries consists of a mixture of sulphuric acid and water, a great many motorists get the false impression that an anti-freeze mixture of some sort, put into the storage battery, will protect it also against freezing.

"The only way to keep a battery from freezing when the thermometer is hovering around zero, is to keep it fully charged. A fully charged battery will not freeze, but a battery that is in a discharged condition, will freeze at about 20 degrees above zero.

"Containing except pure distilled water should never be put into a storage battery. So-called anti-freezing mixtures have a highly injurious chemical effect on the battery—usually damaging the plates beyond repair.

"Watch Specific Gravity.  
"The condition of the storage battery generally can be determined by testing the specific gravity of the electrolyte by means of a hydrometer. During the winter, these tests should be made at least once every two weeks and the reading should be between 1.25 and 1.300 at all times. If the specific gravity is lower than 1.250, run the motor at generating speed until the specific gravity rises to at least 1.250, or have the battery charged up at once in a competent battery service station.

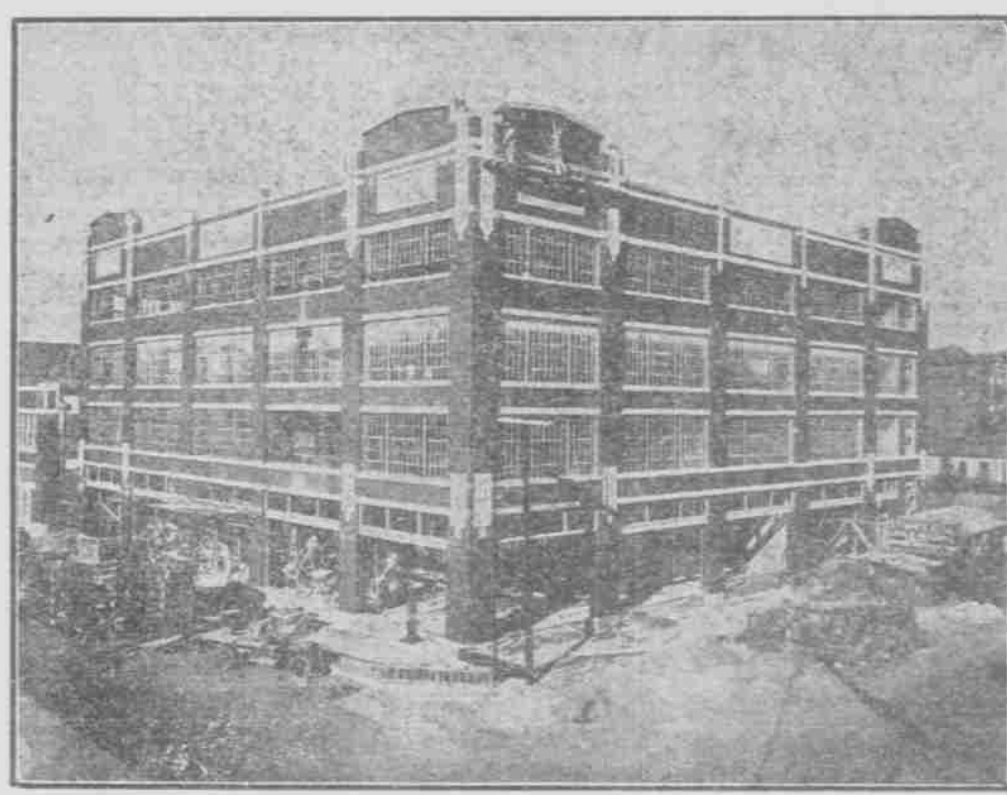
"If the car is to be laid up for the winter the battery should be stored where the temperature does not fall below 20 degrees above zero. However, taking the battery off and putting it in a warm place is not enough; it must be charged at least once a month, as a storage battery when not in actual use is constantly striving to discharge itself, and therefore, requires just as careful attention as when it is performing its functions on the car.

"If the motorist cannot arrange to give it the proper attention, the battery should be taken to a service station and left there for storage during the winter months."

MORE GOODYEAR Tires FOR YONGE. Roy C. Yonge reports that business in repairing, accessories and Goodyear tires continues good, and that the future of these lines looks bright. J. W. Pettus says that so proof of these lines—even bigger than usual.

## OUR LARGE NEW HOME

Is Built and Equipped for the One Important Aim  
To Serve You after We have sold You a Car



We will be moved and on the Job in this large scale by January 1st  
**Lone Star Motor Company**  
Dodge - Hudson - Packard - Stutz - G. M. C. Trucks - Troy Trailers

Best Xmas Gift  
Something for the car.  
See Ross—222 Texas—Adv.